

# DISCOVER THE SECRETS OF THE WORLD'S MOST SUCCESSFUL PEOPLE™

DYNAMIC KEYNOTE FOR YOUR LEADERSHIP CONFERENCE

*Gary Tuerack*  
**Gary Tuerack**

**“Best Speaker of the Year!”**

by APCA

**“Best Lecturer of the Year Award!”**

nominee by NACA

**Named Outstanding Speaker  
of the 20th Century**

by the International Biographical Center, Cambridge, England

**Internationally Sought After  
Author and Speaker**

**Delivering Over 100  
Presentations Each Year!**

**A humorous, interactive, and  
powerful educational event**



# LEARN WHAT SEPARATES EXCEPTIONAL

Gary has interviewed and worked with some of the most successful people in the world - everyone from presidents of countries



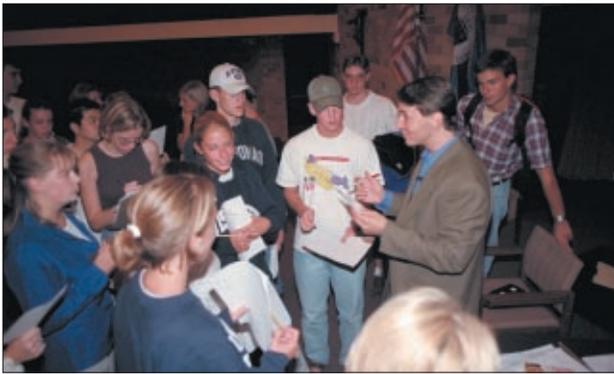
Audiences walk away with practical information they can apply immediately.

## In this program, you will:

- Develop and implement a vision for yourself
- Experience how to master your internal motivation
- Learn to apply the many skills and strategies of high achievers
- Discover the principles which guide successful people's thoughts



Highly Entertaining and Interactive



After a Standing Ovation at NACA Showcase

## Goals:

You won't reach what you want unless you know what you want! Goals move you toward what you desire.

## Vision:

You won't hit a target you cannot see! Vision is the ability to see what does not yet exist.



## As a result of this uplifting program, you will be able to:

- Gain perspective to create your own powerful solutions
- Use the power of expectation to gain excellence from yourself and others
- Turn "problems" into positive outcomes
- Harness the courage to pursue a lofty goal
- Gain clarity on your values to guide your decisions



Interactive Exercise      Volunteer Jumps for Award

# PERSONAL ACHIEVERS FROM THE REST

to professional sports teams, discovering their strategies for success. In this program, he shares their secrets and insights.

*Recent studies report that the majority of Americans are in need of direction and feel lost about their future.*



*Discover the Secrets of the World's Most Successful People™ gives people clarity about where they are and where they want to head in their future.*

## Successful People:

- Do what they love
- Dismiss negative criticism
- Surround themselves with positive people
- Have a vision
- Continuously challenge themselves
- Have goals
- Expect success
- Take action
- Know their core values
- Take risks
- Know that failure is OK
- Overcome setbacks
- Work hard
- Persist
- Keep perspective
- Give help to others

— Gary Tuerack

## Gary Tuerack

is one of the most established, credible, powerful, and influential speakers in America today. He presents at approximately 100 colleges and businesses each year and was recently nominated BEST LECTURER OF THE YEAR by the National Association of Campus Activities (NACA) and won BEST SPEAKER OF THE YEAR from the Association for the Promotion of Campus Activities (APCA)!



Gary is a graduate of Cornell University and is the founder of The Society of Success and Leadership – a national organization on college campuses across the U.S. dedicated to helping students realize and achieve their goals. The American Seminar Leaders Association calls Gary, "One of the world's most respected trainers..." Gary has been asked to speak at numerous leading institutions including Harvard, Cornell University, and MIT. He frequently appears as a guest on national radio and television shows.



Audience of 3,000+  
(also appropriate for small groups)



Prizes for Students



**Cornell University**  
**1,650 Students!**  
"The best event of the year"

# DISCOVER THE POWER OF HIS MESSAGE AND SEE WHY HE'S ASKED BACK EACH YEAR



## Color Glossy Posters to Promote

this life-changing event your students will remember all year!

## Gary Tuerack is One of the Nation's Top Rated Speakers...

"Gary Tuerack's presentation was the most successful program we've had in five years."

*Brad Stuart, Associate Dean*

*University of St. Thomas, Minnesota*

"You are making a positive impact."

*Ken Blanchard, Co-Author of The One Minute Manager*

"The most incredible student activities event we have ever had on our campus!! I booked your show, and it was one of the best decisions I have ever made!"

*Benjamin G. Kramer, Activities Counselor*

*New River Community College*

"Gary attracted the largest audience so far this year. Any school that is considering his presentation would be wise to get it, it will be their best turnout of the year!"

*Jim McGrath, Kirby Program Board*

*University of Minnesota Duluth*

"The results were excellent. Students are still complimenting the program!"

*Pat Luciano, Dean of Students*

*Atlantic City Community College*

"Gary Tuerack is one of the world's most respected authorities and trainers..."

*Paul Karasik, Founder of the American Seminar Leaders Association*

"The program exceeded our wildest expectations. At the request of the audience he continued 40 minutes beyond the scheduled time. At the end of the program, the students rushed the stage to speak to him personally. I highly recommend his program! (audience of 700 students)"

*Kathy N. Deaner, Dean of Students  
Embry-Riddle Aeronautical*

"Gary Tuerack is someone who gives from the heart, and who cares about helping others. His results are real. Thousands have learned to love Mr. Tuerack's warmth, humor, and dynamic presentation style."

*Cornell University Campus Globe Newspaper*

## Gary Tuerack Gets...

### Standing room only



### Standing ovations



### Audience laughing while learning



**Finally - an event  
people want to attend!**

**The Society of Success and Leadership**

Call for available dates: (800) 601-6248 • [www.totalsuccess.com](http://www.totalsuccess.com)